



Ecem Süsoy Uygun

Managing Associate

Department: Competition and Compliance

Languages: Turkish, English, French

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Biography

Ecem Süsoy Uygun is a Managing Associate in the Competition and Compliance Department of Erdem & Erdem Law Office. She specializes in mergers and acquisitions, competition law, data law, and sustainability and energy regulation.

Süsoy advises domestic and international clients on cross-border transactions, antitrust and trade regulation matters in various industries. She assists clients with regard to merger control and exemption filings made before the Turkish Competition Authority and she further represents clients in all phases of the competition law investigations before the Competition Authority. Additionally, she assists companies in complying with data protection compliance programs.

She advises companies operating in the energy markets for their regulatory requirements, assists them in reviewing contracts, and helps them comply with competition law requirements. She is also listed as an arbitrator in the arbitrator list of Energy Disputes Arbitration Center.

In addition, she provides companies with a wide range of legal support in corporate structuring such as e-commerce, data protection regulations, and environmental, social, and governance systems, as well as in start-up investments and foundation establishment.

Süsoy completed her LL.M. degree in Freie Universitaet Berlin and received a law degree from Bilkent University. During her studies, she took legal courses at Cambridge University.

Practice Areas

- Competition and Compliance
- Compliance
- E-Commerce Law
- ESG and Sustainability
- IT and Artificial Intelligence Law

- Mergers and Acquisitions
- Personal Data Protection
- Start-ups and Equity Investments

Industries

- Agribusiness and Food
- Automotive
- Energy
- Financial Services
- Information Technologies
- Retail
- Transportation and Logistics

Representative Matters

Competition and Antitrust

- Provided competition law consultancy on a regular basis to leading domestic and multinational firms operating in various industries such as automotive, glass, port services, logistics, financial services, information technologies, online retail, FMCG, alcoholic and non-alcoholic beverages, iron-steel, fertilizers, chemicals, tourism and paper packaging.
- Provided consultancy services to leading banks in Turkey in the preliminary inquiry and investigation processes of the Competition Board, representation during the administrative judiciary proceedings.
- Provided support to leading energy companies in Turkey that provide electricity generation, distribution, and supply services as part of their competition compliance programs.
- Represented a leading fast-food restaurant services provider in the investigation conducted by the Competition Board, and providing support within the scope of competition compliance programs.
- Represented an undertaking operating in the second-hand vehicle buying and selling market in the investigation conducted by the Competition Board.
- Represented a leading undertaking in the ticketing services and ticketing software market in the investigation conducted by the Competition Board, representation during the administrative judiciary proceedings.
- Provided legal assistance to a leading technology company before Turkish and Dutch courts in the lawsuits with compensation claims.

- Represented leading banks and financial technology companies in their merger filing notification before the Turkish Competition Authority.
- Represented Şişecam and Şişecam Çevre Sistemleri before the Competition Authority and coordinated the commitment procedure.
- Represented a major non-alcoholic beverages supplier in an investigation before the Competition Authority.
- Represented a significant manufacturer of fertilizers in an investigation regarding anti-competitive information exchange and concerted practice before the Competition Authority.
- Represented a hospital in an investigation before the Competition Authority.
- Provided consultancy to a leading construction company in the preparation of the merger filing within the scope of the Taşucu Port tender.
- Represented a leading tourism firm and its many subsidiaries in the investigation regarding cartel and concerted practice allegations before the Competition Authority.
- Represented one of the biggest retail market chain in an investigation conducted by the Competition Authority.
- Represented a client active in the financial and payment systems sector before the Competition Authority with regard to its various individual exemption, applications and providing daily competition law support.
- Provided counselling in representation of the majority lenders before the Competition Authority in restructuring of OTAS, the Turkish telecommunication company, in one of the largest project finance deals in Turkey.
- Assisted to the largest household glassware provider in Turkey with regard to designing a distribution system and preparing of the individual exemption filing that was made the Competition Authority.
- Provided counselling to biggest stationery manufacturer in Turkey with regard to designing a distribution system and preparing of the exemption filing that was made the Turkish Competition Authority.
- Assisted to the largest double-glazing provider in Turkey with regard to designing a franchise system and preparing of the exemption filing that was made the Turkish Competition Authority.

Corporate Advisory

- Advised start-up companies operating in digital markets for preparation of general corporate documentation and reviews of contract.
- Advised one of the biggest electricity distribution and sales company in reviews of relevant contracts.

- Providing consultancy on energy efficiency and energy performance contract modeling to a leading Turkish company operating in the energy market.
- Provided legal support to leading domestic and foreign companies in their agency, distributorship and franchising contracts.
- Advised clients in establishment of a foundation in Turkey.
- Conducted legal due diligence for clients in large-scale port and marina privatization projects in Türkiye.

Mergers and Acquisitions

- Advised in the acquisition of shares of Trendyol Go.
- Assisted a Turkish group company in the acquisition of all shares of Socar Terminal and Petlim.
- Assisted a Russian company in the acquisition of 100% shares of a Turkish company that is engaged in the production of GRP pipe systems.
- Represented Paşabahçe in the acquisition of the assets (including machinery/land, factory, licenses etc) of the Pearl for Glass Manufacturing S.A.E. in Egypt.
- Represented Camiş Ambalaj in spin off and sale of its corrugated cardboard manufacturing business to Dunapack Packaging, a member of Austria-based Prinzhorn Group.
- Assisted a Turkish group company in the acquisition of all shares of Mota-Engil Logistica and Tertir Terminais de Portugal that amounts to 335 million.
- Assisted a Turkish group company in the acquisition of all shares of Senerji A.Ş. and Düzce Enerji A.Ş.
- Assisted a Turkish group company who is active in mining sector, in the acquisition of coal-mining assets in Colombia.
- Acted as the supporting personnel for the restructuring of the financing of hydroelectric power plants in Turkey owned by a Turkish company.

Compliance

- Assisted companies operating in energy, IT, automotive, white goods, glass, online retail, FMCG, alcoholic and non-alcoholic beverages, iron and steel industry to ensure compliance with competition compliance program.
- Prepared data protection law compliance programs to companies operating in construction, banking, tobacco, glass, iron and steel industry and to non-governmental organisations.
- Prepared and reviewed the sustainability policies of leading automotive, industrial, and energy companies in Turkey and providing consultancy services for compliance with relevant legislation.

- Provided ESG regulatory advisory services to clients abroad.
- Provided e-commerce law advisory services to leading companies in Türkiye and abroad.

Education

- Freie Universitaet Berlin, LL.M. MBL
- Bilkent University, Law Faculty
- TED Ankara College Foundation Private High School

Memberships

- Istanbul Bar Association

Publications

Newsletter Articles

- The Climate Law Proposal, Erdem & Erdem Newsletter, February 2025
- The Competition Board's Approach to Electric Vehicle Charging Stations, Erdem & Erdem Newsletter, December 2024
- How to Avoid Greenwashing on the Path to Sustainability?, Erdem & Erdem Newsletter, July 2024
- Merger Control Regime for Startup Investments, Erdem & Erdem Newsletter, December 2023
- A New Breath of Fresh Air for Competition Investigations from the Constitutional Court, Erdem & Erdem Newsletter, June 2023
- E-commerce Regulation Entered into Force, Erdem & Erdem Newsletter, December 2022
- What Changes Does the Amended E-commerce Law Bring?, Erdem & Erdem Newsletter, July 2022
- The Effects of the Recent Decision by the Turkish Competition Board on Market Chains and Their Suppliers, Erdem & Erdem Newsletter, January 2022
- Settlement Regulation Enters into Force, Erdem & Erdem Newsletter, July 2021
- Road to Energy Efficiency in Public Buildings: Communiqué on the Implementation of Energy Performance Contracts, Erdem & Erdem Newsletter, April 2021
- Changes Brought to the Energy Market through Law Numbered 7257, Erdem & Erdem Newsletter, December 2020
- Competition Board Fine of Banks and Financial Institutions for not Providing Information and Documents, Erdem & Erdem Newsletter, November 2020
- European Commission's Foreign Exchange Spot Trading Cartel Decisions, Erdem & Erdem Newsletter, June 2019
- Germany's Federal Cartel Office Prohibits Facebook From Combining User Data From Different Sources, Erdem & Erdem Newsletter, February 2019

- Adapting Bilateral Agreements based on Natural Gas in the Electricity Market, Erdem & Erdem Newsletter, September 2018
- The General Data Protection Regulation in Force, Erdem & Erdem Newsletter, May 2018
- Draft Guideline on Vertical Agreements and Related Workshop of the Competition, Erdem & Erdem Newsletter, December 2017
- Destruction of Personal Data, Erdem & Erdem Newsletter, November 2017
- Industrial Property Law Bill, Erdem & Erdem Newsletter, June 2016
- Confidentiality of Written Communications between Lawyer and Client In Accordance With Dow Decision, Erdem & Erdem Newsletter, April 2016
- Selective Distribution System under Competition, Erdem & Erdem Newsletter, December 2015
- Supervision of Concentrations in Competition Law, Erdem & Erdem Newsletter, September 2015
- Liberalization Process in Electricity Market in Terms of Competition Law, Erdem & Erdem Newsletter, April 2015
- Establishment of Foundations, Erdem & Erdem Newsletter, March 2015
- Amendments to the Labor Law by Law No. 6552, Erdem & Erdem Newsletter, September 2014
- Amendments to the Judicial System by Law No. 6545, Erdem & Erdem Newsletter, July 2014
- Rights of Owners in Their Intellectual and Artistic Works, Erdem & Erdem Newsletter, May 2014
- Amendments Introduced to the Law on Regulation of Internet Publications, Erdem & Erdem Newsletter, March 2014
- Domination Agreements, Erdem & Erdem Newsletter, January 2014
- General Communiqué on Electronic Books, Erdem & Erdem Newsletter, December 2013

Other Publications

- Sustainability Agreements and Exemption Regime in Comparative Competition Law, Galatasaray University Law Faculty Journal, 2024/2
- Reporting Obligation under the European Union Border Carbon Regulation Mechanism and Developments in Turkey, Energy Law Journal, Issue: 2024/1, July 2024
- Data Law in Digital Energy Transformation: The EU Approach, Energy Law Journal, Issue: 2023/2, December 2023
- New Era in E-Commerce: What the Amendments in the E-Commerce Law Bring?, Platin Magazine, November 2023
- Competition Board's Approach to Energy Performance Contracts in Light of the Enerjisa/Galatasaray Decision, Energy Law Journal, Issue: 2023/1, June 2023
- Turkey's Energy Sector Legal Status Report 2020, Energy Law Research Institute, November 2021
- New Horizons in Competition Law; Federal German Cartel Office (Bundeskartellamt) Facebook Case (Mert Karamustafaoğlu, Ecem Süsoy Uygun), Istanbul Bilgi University Competition Law Seminars 2020, On İki Levha Yayıncılık, March 2021

- How Effective Are The Turnover-Based Thresholds Under the European Union Merger Regulation In the Merger Control Regime? Competition Journal, December 2018/70